

Dream

Step 1.



What is your drive?

Why do you do what you do?
What is your fascination, drive, passion?



Step 2.



What do you make?

What do you make?
What is your product, service, portfolio?

Step 3.



For who

Who is your client? Who matches
your drive and what you make?

Step 4.



How do you reach the client?

How do you reach your target group?
Which media do you use?
Which partnerships?

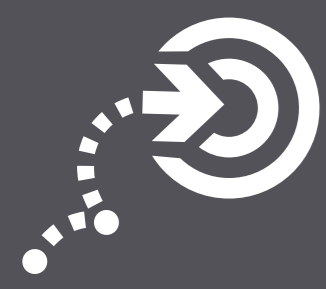
Step 5.



What is your revenue model?

Which resources do you need?
What are the revenue models?

Step 6.



What is your plan?

What is your goal?
When do you hope to achieve it by?

Year 1

Year 2

Step 6. What is your plan? What is your goal? When do you hope to achieve it by?	Year 1				
	Year 2				